



Division Memorandum
No. 193, s. 2014

TO : **District Heads/Principals-In Charge
School Principals / Teacher Leaders
Public Elementary and Secondary Schools
Elementary and Secondary Nurses**

From : 
ISAGANI S. DELA CRUZ
Schools Division Superintendent

Subject : **2014 NUTRITION MONTH CELEBRATION**

Date : **JULY 8, 2014**

1. The National Nutrition Council (NNC) leads the whole nation in the celebration of the 2014 Nutrition Month this coming July. The main purpose of the celebration is to disseminate nutrition-related messages to all Filipinos through a focal theme "*Kalamidad Paghandaan: Gutom at Malnutrisyon Agapan!*"
2. The Celebration aims to:
 - a. promote interventions to address nutritional needs in emergencies and disasters including preparedness, response, and recovery;
 - b. mobilize responders, particularly the local nutrition clusters and stakeholders, to address gaps in nutrition through emergency response from national to barangay levels; and
 - c. increase awareness among families and individuals on coping and resiliency strategies to prevent malnutrition and worsening of nutritional status in times of emergencies and disasters.
3. In support of this developmental endeavor of the nutrition community to be spearheaded by the NNC, the Department of Education (DepEd) enjoins all schools to participate in this celebration by undertaking meaningful activities, which will highlight the importance of good nutrition in times of emergencies and disasters. 2014 Nutrition Month Talking Points can be downloaded at www.nnc.gov.ph
4. However, it is emphasized that the *Engaged Time-on-Task* Policy of the DepEd should be observed as stipulated in DepEd Order No. 9, s. 2005
5. A consolidated narrative report with the pictures featuring the highlights of the observance of Nutrition Month shall be prepared and to be submitted to the Division Office on the first week of August.
6. Immediate dissemination of this Memorandum is desired.